

Maples Teesdale advises Fragrance Group on the negotiation of the hotel management agreement with RBH Hospitality Management for The Grand Atlantic Hotel Weston-super-Mare

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Maples Teesdale was instructed by the global property developer Fragrance Group to complete the negotiations of the hotel management agreement for its latest hotel acquisition, The Grand Atlantic Hotel, Weston-super-Mare, on the north Somerset coast.

Independent hotel management company RBH Hospitality Management has been appointed by Fragrance Group to operate the hotel. This signing marks the eleventh Fragrance-owned hotel to be under RBH's management and strengthens the partnership of the two groups.

The Grand Atlantic Hotel boasts a beachfront location, 72 bedrooms, panoramic views, a restaurant, bar area and function facilities.

David Hart, CEO of RBH, said: "Our continuing relationship with Fragrance Group is a true endorsement of the levels of support and expertise RBH provides to all our owners. The Grand Atlantic Hotel is the eleventh Fragrance-owned hotel within our growing portfolio, and we look forward to continuing to work with the team."

Martin Rogers, who represents the Fragrance Group, added: "RBH are true partners of Fragrance Group and The Grand Atlantic Hotel is a wonderful addition to our UK portfolio. We value the RBH team's support and expertise for this new venture."

The Maples Teesdale team was led by Hotels Partner Tim Dodd.

